



# BuildingConservation.com



The past few decades have seen an explosion in the amount of building conservation information on the internet. While the speed of the internet's growth has left some websites stranded and struggling to attract the visitors they want, those in the building conservation sector enjoy the benefit of one site which puts them and hundreds of related websites firmly on the map.

## Building Conservation Online

Designed and maintained by Cathedral Communications, publisher of The Building Conservation Directory, BuildingConservation.com attracts up to 60,000 unique visitors and over 1 million hits per month. BuildingConservation.com is by far the largest and most useful source of conservation products and services on the internet with almost 1,000 companies and organisations represented, 400 articles and hundreds of courses and events listings and other useful information available to site users.



BuildingConservation.com provides specialist suppliers a highly visible and effective means of promoting their products and services on the internet, meeting new customers and keeping in touch with the building conservation industry. A simple hotlink from BuildingConservation.com will help funnel visitors from across the UK and abroad direct to the website of the product or service they need.

## Get connected

Web advertising page prices start at £360 per page for a whole year, including contact details, 100 words of text, a picture or logo and a hotlink to your own website. See details overleaf.



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## ADVERTISING RATES

BuildingConservation.com offers two standard advertising packages, Webpacks, designed to provide easy access for internet users direct to your organisation's key messages. Please visit BuildingConservation.com to see which one will be best for your organisation.

### Standard Webpack £360\* for 12 months online

- Up to 100 words of text
- One picture or logo
- One hotlink
- Highlighted Products & Services index entry
- Listing in appropriate product or service categories

### Special Webpack £480\* for 12 months online

- Up to 200 words of text
- Slideshow (up to five pictures, changing every five seconds)
- One hotlink
- Highlighted Products & Services index entry
- Listing in appropriate product or service categories

### Webpack extras

- Additional illustrations £25 each
- Sponsored index page links £360 each. One picture or logo will appear on the Products & Services index page of your choice, linked to your company's page on the website

\* ask for details of special offer prices for Standard Webpacks (£150) and Special Webpacks (£250) available to advertisers in Cathedral Communications' other publications, subject to a minimum annual advertising spend

\*\* all prices are shown exclusive of VAT

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